



PROFILE

I am an accomplished, highly motivated, multifunctional designer who thrives in a creative environment. I have strong animation, design and typography skills. I am organized and able to meet strict deadlines. I have proven ability to train, lead, and motivate teams to maximize efficiency and productivity. I have excellent communication skills and experience with presenting information to all levels of an organization. I have proven troubleshooting skills and am asked to tackle the hardest issues in my position. I am a self-starter adept at learning and implementing new technologies.



EDUCATION

Georgia Southern University
Statesboro, GA
Bachelor of Fine Arts
in Graphic Design



SKILLS

Adobe After Effects
Adobe Dreamweaver
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Cinema 4d
Vizrt Artist
Vizrt Pilot
Vizrt Template Wizard
Vizrt Ticker Wizard
Vizrt Trio
Transition Logic
html5
CSS
Visual Basic



EXPERIENCE

07

Senior New Media Designer

HLN – Turner Broadcasting, Atlanta, GA • 2007 - Present

- Direct Vizrt (Viz) artists in CNN Design department focusing on the HLN network.
- Train new media designers in Viz programs.
- Create innovative design solutions for on air and taped programming, in collaboration with design team, art directors, and editorial department.
- Create logos and design new looks for current shows and new show launches.
- Utilize Datapool and Viz scripting to pull data and create a workflow used by the editorial staff to change show looks.
- Use Visual Basic (VB) scripting in Template Wizard to create user interface (UI) that editorial staff uses to create templated graphics and pull content from social media platforms.
- Create animations, full screen graphics, and lower third elements for HLN network, working effectively in a fast-paced news environment.
- Develop and maintain templated full screen pilot graphics, and manage font system resource and trio driven lower thirds elements.
- Work with Electronic Graphics Operators (EGO) to test graphics and provide troubleshooting support in control rooms.
- Learn and leverage new technologies to improve workflow and help the network stand out from competitors.

02

Online Designer

HLN – Turner Broadcasting, Atlanta, GA • 2002 - 2007

- Collaborated with editorial staff to create informational full screen graphics for daily network shows at the HLN network.
- Worked with art director and supervisor to create branding and graphics packages for live programming and taped specials.
- Used Viz Curious maps to create maps.
- Used Google Earth to quickly turnaround animated maps for show teams.
- Monitored air to ensure quality and suggest new ways to improve it.

02

Graphic Designer

FocalPoint Graphics • 2002 - Present

- Helping startups and small businesses establish brand identities as well as helping established larger corporations strengthen or revamp brand image to align with corporate strategy.
- Storyboard and create animations for clients